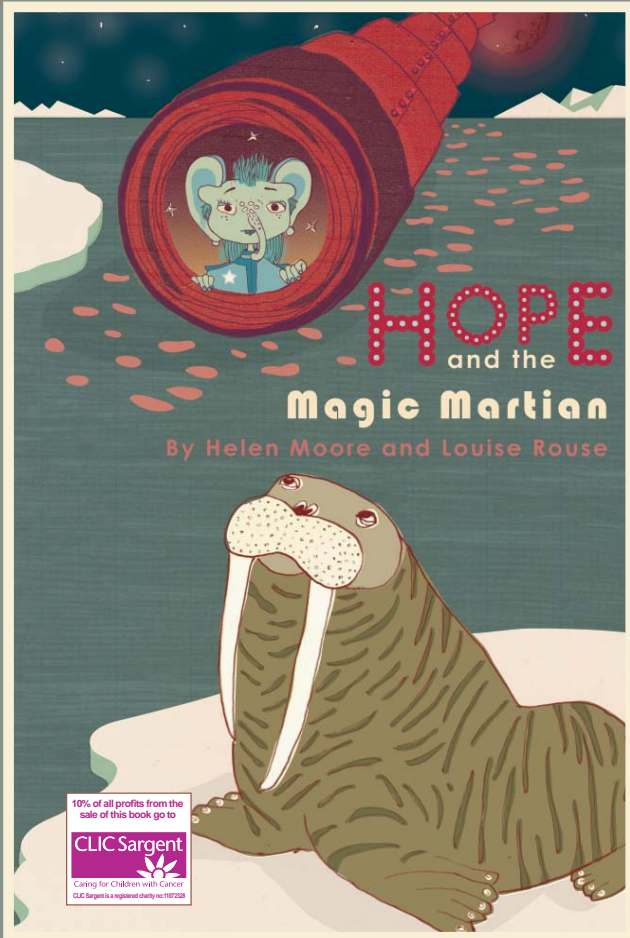


HOPE and the Magic Martian



Written By: Helen Moore

Illustrated By: Louise Rouse

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Promotion & Publicity:

Features on various web sites.

Independent publisher committed to ongoing and sustained marketing campaign.

The Author:

Helen Moore is an eco-poet and environmental artist-writer, who lives in the countryside near Bath. She loves Nature and enjoys growing vegetables and eating wild foods. Helen sees her stories and poems as 'Art for Earth's Sake' and believes that writers and artists can also help make a greener future.

The Book:

10 year-old Hope is keen to meet a Martian and a Martian boy with a big heart wants to know why Earth's polar caps are melting. At the North Pole, the new friends hear the Arctic animals' stories about their warming world. Hope fears she's too young to do anything to help - but the Martian's magic shows that taking small steps at home can make a difference. Soon, with the help of family and friends, Hope's school and local town begin to transform. At a time when the future can seem uncertain, this modern fable offers a loving vision of how we can all change the story that shapes our world.

"If you want to introduce your children to the climate change debate without scaring or boring them to death, then pick up a copy of Hope and the Magic Martian. It's a gentle but inspiring story about the dangers we face and how we can change course. Helen Moore writes with a poet's eye for detail and ear for the rhythms of language. A wonderful read."
Carl Honoré, author of In Praise of Slow and Under Pressure

"Children are our future. Helen Moore's beautiful and compelling story will inspire every child who reads it."
Satish Kumar, editor of Resurgence Magazine, and founder of The Small School in Devon

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The Publisher and The Charity:

Lollypop Publishing Ltd. is a socially aware book publishing company concentrating specifically on social and environmental issues.

10% of all profits from the sales of this book are donated to CLIC Sargent - the UK's leading children's cancer charity.



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